Agenda

• Mount Overview
• Update on Some Current Topics
• Focusing on the Future
• Presidential Search
• Questions

Welcome new members of our Mount Community!
Mount St. Mary’s University
Established 1808
Mount St. Mary’s University
Emmitsburg, MD
Established 1808

- Oldest independent Catholic University
- Over 2,400 students from 44 states and 37 countries: 77% undergrad; 23% masters; 55% from MD. Students are diverse
- Largest Catholic Seminary in the country
- National Shrine Grotto of Our Lady of Lourdes
- Campus in Frederick
- 24 NCAA Division 1 teams
- Largest private employer in northern Frederick County

**Mission:** As a Catholic university, Mount St. Mary’s graduates ethical leaders who are inspired by a passion for learning and lead lives of significance in service to God and others.
Strategic Plan 2018 - 2025

Creating Ethical Leaders Who Lead Lives of Significance

Three Strategic Priorities

What are we passionate about?

Strategic Priority 2: Faith- and Values-Based Environment

What can we be best at?

Strategic Priority 1: Student Success

Our Resource Engine

Strategic Priority 3: Financial Sustainability and Stewardship

Source: Good to Great by Jim Collins
### Successes since Aug 2016:

- Weathered two potentially destabilizing crises (Troubles of 2015-16; Pandemic)
- Increased enrollment by 12%
- Raised over $81M, investing in improving living & learning facilities, and utility systems
- Seminary enrollment increased from 115 to over 160 seminarians
- Grotto continues to welcome hundreds of thousands of the faithful each year
- Partnerships with the Daughters of Charity, Frederick Health and others bring needed resources & opportunities

### Continuing Challenges:

- Low endowment for a 215-year-old school
- Remain highly leveraged from 2006-9 timeframe
- Business model is too tuition-dependent
- Stressed undergraduate enrollment market:
  - Too much capacity for demand
  - Public perception of higher ed
  - Declining college readiness of students hurts recruiting & retention
- Maintaining old facilities & infrastructure
UPDATE ON SOME CURRENT TOPICS

Enrollment
Reaccreditation
Construction
Fall 2023 Enrollment – Full-Time Equivalents (FTE)

Expectations for Fall 2023 vs. Fall 2022:
- Full time undergrads to be down 2%
- Projected Total FTE is 2,229 which is 1% lower than Fall 2022
- 23% increase in DCS enrollments (combined graduate and adult UG) last year
- Expect Seminary over 165 this year
New recruiting initiatives for the Class of 2028

• Changing student search and financial aid partners from RNL to EAB

• New Catholic Initiatives
  • Summer Program partnering with Mount 2000
  • St. Elizabeth Ann Seton Scholarship for Service
  • Collaboration with Grotto on events
  • Archdiocese of Philadelphia

• Admissions
  • Emphasis on building campus & online visits
  • More personalized program content
  • Bringing back overnight visits

• Marketing
  • 2 new TV commercials
  • Marketing Physician Assistant program on UG app

• Students recruiting students
  • Social media street team
  • Mount Ambassadors presenting at events

• Continue to build & stabilize recruiting core

• Increased collaboration with faculty
  • Bringing back classroom & one-on-one visits
  • Postcard campaigns
Reaccreditation Self-Study 2021-24

- The Steering Committee will be seeking your feedback and comments through September. Watch for announcements.
- The Evaluation Team Site Visit occurs in Spring 2024!
- Congratulations to the four programs who successfully earned reaccreditation recently
  - School of Education – AAQEP (2023-2029)
  - Bolte School of Business – IACBE (2022-2029)
  - Seminary – ATS (2023-2033)
  - English as a Second Language program – CEA (2022-2032)
Early Discoveries from the Self-Study

Strengths

- Resilience - We navigated and overcame two potentially destabilizing crises as a community
- Adaptability – We’ve transformed our IT infrastructure and the diversity of our community
- Proactive – We plan ahead and act decisively with new academic programs, housing and facilities.

Areas for Improvement

- Consistency of evaluation processes for non-tenure track faculty
- Culture of assessment is variable
- Inequity in our retention and graduation rates for different student groups
Mount Reports

• In the Self-Study surveys last year, we heard that many employees were not sure how to file a grievance or did not know where to go with concerns.

• We have upgraded our online reporting system to Mount Reports (formerly EthicsPoint). You can access it two ways:
  • Your MyMount homepage
  • msmary.edu/reporting

• We will also have posters in each administrative building to remind you how to access Mount Reports.

Ombuds Program

• Mount Ombuds are confidential and impartial advisors who work with Mount employees to (1) provide a safe space to talk about an issue or concern, (2) explore options to help resolve conflicts, and (3) bring systemic concerns to the attention of the university for resolution.

• Dr. Love Sechrest and Dr. Jack Trammell are the founding Mount Ombuds leaders

• You will hear more about this important initiative soon.
Summer Construction & Facilities Work

Major Project List

- Pangborn Hall roof
- Summer room refresh
- Sheridan Hall refurbishment
- Expansion of Coad Science building
- Blessed Stanley Rother House
- School of Health Professions demolition phase
- Rooney Athletic Performance Center final construction documents
- Branding work: Basketball locker rooms, digital signage, Knott AC collaborative learning space
- Design of water and wastewater system upgrades

Sheridan Residence Hall

Before:

After:
Summer Construction & Facilities Work

**Coad Expansion Phase 1**

- Phase 1 of the three-phase expansion and renovation of Coad Science Building is in full swing and scheduled for completion in July 2024.

- Please be patient as our community gets adjusted to parking changes this causes!

**Blessed Stanley Rother House of Formation**

- Finalizing renovation of the C-wing of St. Joseph’s Provincial House at the Seton Shrine in Emmitsburg for the August 15 opening of the Blessed Stanley Rother House of Formation.
Summer Construction & Facilities Work

School of Health Professions
- Completed interior demolition of the E-wing of St. Joseph’s Provincial House that will be home to our graduate School of Health Professions in fall 2024.

Athletic Recreation & Convocation Complex (ARCC)
- Doing a major renovation of the men’s and women’s basketball locker rooms and adding a film room in the ARCC along with placing more digital signage.
Summer Construction & Facilities Work

Knott Academic Center - Furniture for additional study spaces.

Second Floor Quiet Study: An example of several new quiet study spaces on the second floor.

Second Floor Collaboration Counter: We received such great feedback from students regarding the first-floor counter, a larger counter has been added to the second floor.

Third Floor Collaboration: A large conference table is now available for student collaboration on the third floor in the Bolte School of Business.

Third Floor Quiet Study: Several quiet study spaces have also been added to the third floor in the Bolte School of Business.
FOCUS ON THE FUTURE

Our Mission, Our Moment, Our Mount Fundraising Campaign
Major Strategic Initiatives
FY24 Areas of Focus
Our Mission, Our Moment, Our Mount Campaign

$50 million, Five-year campaign to raise the funds needed to position the Mount to thrive for decades to come.

Three Main Strategic Initiatives:

1. Open a Graduate School of Health Professions
2. Expand & Renovate the Coad Science Building
3. Expand & Improve Athletic Facilities

About $24.5 million raised so far since June 2021 through in-kind gifts, government and foundation grants, and individual donors.
Strategic Initiatives...

In partnership with the Daughter’s of Charity at the Seton Shrine in Emmitsburg, we are opening:

- **Graduate School of Health Professions** for Physician Assistants and Applied Behavior Analysts
  - Oct 2024

- **Blessed Stanley Rother House of Formation**
  - Aug 15, 2023
  - ... a new program for the Seminary
School of Health Professions

- Opening Fall 2024
- Academic Programs:
  - Physician Assistant (PA)
  - Applied Behavior Analysis (ABA)
  - Huge societal need for both
- Support Programs
  - Center for Clinician Well-being (CCW)
  - Care for America (CFA)
- Healthcare Clinic
  - Pediatric Behavioral Health Center
School of Health Professions

Care for America
• Address healthcare inequity
• Provide exposure, training, and education
• Opportunity for scholarships

Center for Clinician Well-being
• Address healthcare worker burnout
• Provide thought leadership and skills training
• Thrive long term in healthcare professions
PA Program Timeline

August 2023
Program Development

March 2024
Accreditation Site Visit

June 2024
Accreditation Decision

September 2024
Interviews

January 2025
1st Cohort Matriculates

December 2023
Accreditation Application due

April 2024
CASPA Admissions Portal Opens

August 2024
Application Closes

October 2024
School of Health Professions OPENS

MOUNT ST. MARY’S UNIVERSITY
Blessed Stanley Rother House of Formation
New First Year Propaedeutic Stage of Priestly Formation

Content of the program: Human & Spiritual Formation

- Scripture and lectio divina
- Prayer
- Work on a farm
- Life of Christ
- Liturgy
- Service to the Poor
- Catechism of the Catholic Church
- Discernment
- Retreat and Days of Recollection
- Time management & communication
- Virtues
- Technology/social media detox

29 new seminarians!
Blessed Stanley Rother House of Formation - Campaign

**GOAL: $5 million**
- Renovation costs
  - Construction cost is $2.1 M
  - Total project cost about $2.5M
- Program support
- Endowment

As of August 3, 2023
- Total Gifts/Pledges: $1,801,351
- 147 donors
- Cash in: $1,568,791
- 100% commitment from the Seminary Board and the Rector’s Council
School of Natural Science and Mathematics

Our Programs

✓ Biology
✓ Biochemistry
✓ Chemistry
✓ Environmental Science
✓ Health Science
  • Pre-Nursing
  • Pre-Physical Therapy
  • Pre-Occupational Therapy
✓ Psychology
✓ Neuroscience
✓ Mathematics
✓ Computer Science
✓ Cybersecurity
✓ Data Science

Inspire a LOT of Students
(... and we’re growing out of our spaces)

• At the end of last academic year, SNSM has 39% more majors than any other school.

• Over the last three years, total enrollment in behavioral, computational, and natural sciences has grown 23% with a concomitant increase in degrees conferred in these disciplines of 38%.

• This growth is a result of substantial enrollment increases in specific areas including Health Sciences, Computer Science, Cybersecurity, Data Science, and Neuroscience (88.5%, 54%, 247%, 133%, 35%, respectively over the last five years)

• 100% of the Mount student body passes through our classrooms/labs.
  ✓ Lab Science
  ✓ Mathematical Thinking

1 First offered AY2017-2018
2 First offered AY2020-2021
Coad Expansion and Renovation

- **Phase One Project Timeline:**
  - Phase 1: 21,000 ft² addition—Three story "shell" with full first floor build out
  - NIST funds have been awarded
  - Demolition/Site Prep: June 2023
  - Construction began: July 2023
  - Anticipated completion: July 2024

- Phase 2: Completion of 2nd and 3rd floors of expansion wing

- Phase 3: Renovation of existing Coad facility with help of $4M State Capital Grant through MICUA
Strengthening Mount Athletics

Athletics are critical to the success of our mission:

• Key driver of student recruitment; student-athletes also demonstrate higher retention and graduation rates
• Our growing athletics programs contribute directly to increased undergraduate enrollment:
  • In 2016, we had 16 NCAA Division I teams and less than 300 student-athletes. Today we have 24 teams and nearly 600 student-athletes
  • Men’s Premier Club Rugby team significantly expanded
  • Esports added in 2019

And Our Teams are successful:

• 17 conference titles and 9 NCAA tournament appearances in the past six years
• Last year, Men’s Rugby was the CRC 7’s National Champions and Esports captured the MAAC Championship in Overwatch 2

But we have not yet invested much in adding or improving athletic facilities.
Rooney Athletic Performance Center

- New general purpose courts that allows a future renovation of Dillon Fieldhouse as an indoor training space for track & field and other teams.

- Expanded fitness space for all students and Mount community members.

- Legends Concourse to celebrate Mount athletic history, expand student-athlete nutrition space, and provide space for a future academic lab facility.

- In Final Planning stage but need additional funding before construction.
Strategic Priorities for FY24

1. **Enhance Academic Excellence for the Future**

   A. Successfully complete the Self-Study and MSCHE reaccreditation [Goal 12, OBJ 13.2]

   B. Improve the efficiency and effectiveness of current academic programs by implementing the Academic Assessment and Effectiveness Process [OBJs 1.2, 10.2, 11.4]

   C. Identify at least two of the most promising new or modified academic programs to develop through the Strategic Innovation Task Force [OBJs 1.2, 10.2, 11.4]
Strategic Priorities for FY24

2. Increase Enrollment and Net Student Revenue

A. Improve student retention and success by building upon the Credo MTN and DEI initiatives [OBJs 2.1, 3.1, 3.2, 3.5, 6.2, 8.2]

B. Increase DCS enrollments and revenue. In particular, expand asynchronous online programs [OBJs 1.4, 1.6, 10.5]

C. Increase traditional undergraduate enrollment by reviewing and revising undergraduate recruiting efforts to match changing market conditions [OBJ 3.3]

D. Expand the dioceses sending seminarians to our Seminary [OBJs 3.3, 12.1]

E. Increase student occupancy of housing to 90-95% by developing and implementing a long-term incentive plan [OBJs 8.1, 8.2, 10.5]
Strategic Priorities for FY24

3. Advance the Innovations
   A. Prepare the School of Health Professions for fall 2024 opening [OBJs 1.2, 10.5, 12.3, 12.4]
   B. Construct the Coad Expansion and prepare for renovation [OBJs 1.2, 11.3, 12.2]
   C. Enhance the student-athlete experience (break ground on the Rooney Center, invest in student athlete health & wellness, complete facility and brand enhancements) [OBJs 8.1, 8.4]

4. Diversify and Expand Revenue Streams
   A. Generate more resources from new & existing partners, sponsors and fund-raising [OBJs 10.3, 12.3]
   B. Seek new opportunities for government and foundation grants [OBJs 10.3, 11.4, 12.2]

[Mount Strategic Plan 2018-25 Objectives in brackets]
Presidential Search Process

• Co-Chairs of the search are Richard Miller and Robert Dondero, long-time Trustees
• The Search Committee is reviewing candidate applications
• Interviews will take place in September
• Board of Trustees aims to select the next President in November
• Watch for the regular updates from the Co-Chairs

You can find information about the search at https://msmary.edu/about/university-leadership/presidential-search.html
Opening Week Ceremonies

New Student Parade:
- Thursday, August 17, 2023
- 3:30pm
- Line University Way to welcome & cheer on our new students!

Seminarian Opening Mass & Pinning Ceremony
- Thursday, August 17, 2023
- 6:00pm
- IC Chapel

First-Year Convocation:
- Sunday, August 20, 2023
- 4:00pm
- IC Chapel

Mass of the Holy Spirit:
- Thursday, August 24, 2023
- 4:00pm
- IC Chapel

Campus Social
(Immediately following Mass of the Holy Spirit)
- Thursday, August 24, 2023
- 5:00pm
- Founder’s Plaza

Senior Celebration & Pinning Ceremony
- Friday, August 25, 2023
- 4:00pm
- Founder’s Plaza
QUESTIONS?

Go Mount!